

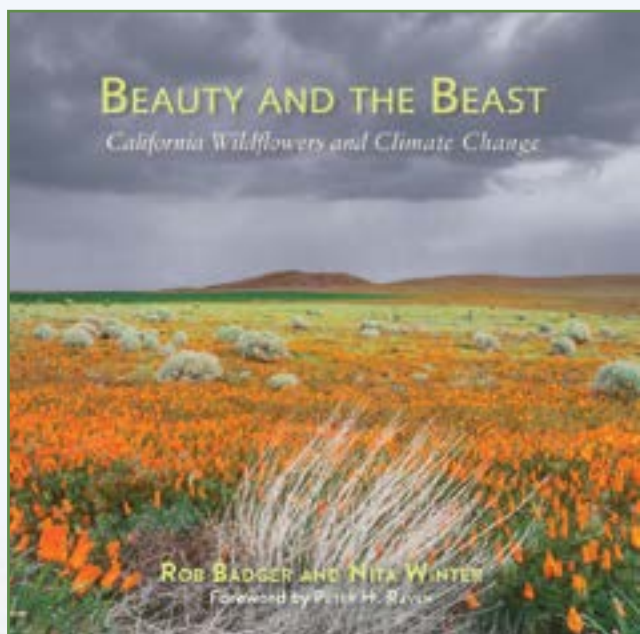


UC Santa Cruz Arboretum & Botanic Garden  
Ray Collett Lecture Series *presents*

## **A 27-Year Wildflower Journey: The Making of *Beauty and the Beast*: California Wildflowers and Climate Change with Rob Badger and Nita Winter**

Webinar presentation: Monday, May 3, 6 p.m. – 7 p.m.

Free registration: [arboretum.ucsc.edu/education/ray-collett](http://arboretum.ucsc.edu/education/ray-collett)



Rob Badger and Nita Winter take you behind the scenes of their 27-year journey photographing wildflowers and superblooms throughout California and the West. In their new, award-winning coffee table book, *Beauty and the Beast: California Wildflowers and Climate Change*, art and science are seamlessly woven into a beautiful work that celebrates California's amazing plant diversity. Because many people don't know that wildflowers are especially vulnerable to climate change and habitat loss, the photographers and the book's 16 diverse authors have dedicated their life's work to protecting them and addressing climate change. With this project they hope to inspire others to do the same.



**Rob Badger** and **Nita Winter** are internationally-acclaimed conservation photographers who are passionate about photographing and protecting wildflowers on America's public lands. They use art to inspire hope and action with regard to climate change, land conservation, and species extinction. The Sierra Club recently honored the couple with the 2020 Ansel Adams Award for Conservation Photography. This is the latest of several awards they have received in response to *Beauty and the Beast*, co-published by WinterBadger Press and the California Native Plant Society.