

the BULLETIN

A quarterly publication of the Arboretum Associates

Summer 2010 Vol.34, No.2

Anonymous Donors Lead the Way

Our Spring Campaign to help the Arboretum and “inspire students and gardeners” was a great success with some of the largest gifts coming from anonymous donors who have supported us many times in the past. The largest gift of \$50,000 goes to fund projects in the following categories, 1) education, research, and outreach, 2) the native plant program, 3) garden support, and 4) nursery care and propagation. Nursery Manager Helen Englesberg and the rest of the staff have worked on the

nursery areas to move out the least valuable plants so we have more time to care for the core collections. Curator of the Australian Collection, Melinda Kralj, has worked with volunteers on the area across from Western Drive and Curator of the Native Plant Collection, Rick Flores, has worked with volunteers near the Arboretum Entrance to plant new plants that will grow to display size over time.

Volunteers Rob Moeller, Chuck Barr, Donna Murphy, Mary & Damon Gonzalez, Alison Galloway and Anne Salley helped rebuild a disintegrating succulent bed with wood purchased with funds from the anonymous donor. The bed was replanted with the smallest plants spread over a larger area so that visiting school children will be able to view the cryptically colored plants more easily. The education, research and outreach funds mentioned above will help match funds for *Dudleya* research and help us stage Hummingbird Days next March.

Other gifts came in for \$15,000, \$13,000 cumulative for the year from one donor, \$10,000 from a donor interested in proteas and the library, \$10,000 for the native plant program, and \$5,000 from donors interested in proteas and the Arboretum’s educational programs.

Edna and Louis Zucker gave in memory of their daughter, and former Norrie’s dynamo, Madeline Kauffman. Edna organized to bring in many donations from friends and relatives of Madeline’s, with donations totaling over \$9,000. The money was especially for upkeep of the aroma garden in which “Madeline’s Bench” resides. Renovation of the Aroma garden was initially funded by Elspeth Bobbs and others. Indefatigable volunteers Barb Cordes and Claire Dugan have led the way in the Aroma garden with help from apprentice, Anne Salley, and student volunteers.

continued on page 7



Brett Hall, Director

We have talked about how strongly rooted the Arboretum is over the last year. Volunteers, staff and an endowment are part of what anchor the Gardens. Brett Hall has his roots here in the garden where he has worked since before the founding of the Arboretum Associates in 1976. He started as a student in 1975 and now has been named the Director of the Arboretum. He has collected plants in Australia, New Zealand, Mexico and California. More of the plants in the Arboretum’s Collections were collected by Brett than by anyone else. I wouldn’t be surprised if a third or more of the Arboretum’s plant accessions were collected by or imported by Brett.

His interest in natives accelerated back in the ‘70’s when he mapped rare and endangered species in Santa Cruz County for his thesis. He is currently Board President of a statewide organization dedicated to the conservation of native plants, the California Native Plant Society.

While Brett has many new duties as Director of the Arboretum, he also continues to work directly on care of collections with staff and students as a hands on director.

As a result of budget cuts and layoffs in Fall 2009, the Arboretum has reorganized and reprioritized. All staff

continued on page 7



Leucadendron 'Jester'

Arboretum Fall Plant Sale

Saturday Oct 9, 2010 · Arboretum Eucalyptus Grove
10-12 Arboretum and California Native Plant Society Members
12-4 General Public

Planting in the fall is more sustainable than in the summer. In the fall, after about October 20th or at the first rains, night time temperatures are cooler, humidity is higher (at least because there are fewer daylight hours. And usually because we will get some rain people have to water less to establish plants as the rain comes. Once it is dry, many of the plants will be established enough to use less water or by the second summer, no water. So planting in the fall saves water and your labor. Pumping water takes electricity, so saving water reduces electricity and thus reduces contributions to greenhouse gases. Buy in the fall, plant a shrub and save the planet or at least help out some.

It has been an unusual summer for us here in the nursery at the Arboretum. While the very cool temperatures until the middle of August have not been so great for growing tomatoes, our nursery plants here have actually thrived and our nursery crew has spent a lot less time hauling hoses around and watering. The nursery is chocked full of wonderful plants for the fall sale.

Although people seem the most excited about their gardens in the springtime, we always talk about the benefits of planting in the fall and encourage everyone to get their landscaping plants in the ground at this time. (Buying frost sensitive plants in the spring and getting them established by the next winter is a good reason for spring planting, but we're talking about fall here.) There is another consideration if you are trying to have a sustainable garden and have a low impact on the environment. By planting in the fall you not only are taking advantage of winter rains and cool temperatures to get your plants established, but you might be able to use a lot less water than if you planted after our rainy season is over. With our concerns about groundwater depletion, limited water resources and saltwater intrusion into our aquifers, this is an important point. Every little bit of conservation helps.

We do have a fine assortment of plants for the fall sale. There's a new Erica we are selling for the first time. It's a white-flowered seedling that came up in the South African garden and was discovered by Ron Arruda, our former South African garden curator. We are naming it after him, calling it 'Ron's White'. It grows upright to about four feet in height and blooms in the summer with milky-white, translucent flowers.

Also from South Africa, we have a large crop of a variegated *Leucadendron* that has had two names. We know it as 'Safari Sunshine' but it is also called *Leucadendron* 'Jester'. Its colorful

continued on page 3



There will be a variety of flower colors available at the plant sale.

The Bulletin of the UCSC Arboretum Associates Volume 34, No.2 Summer 2010 Published Sept 2010

The Bulletin is published quarterly by the UCSC Arboretum Associates, a non-profit organization that provides support for the Arboretum at UCSC.

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openbiblio/opac/index.php](http://www.library.ucscarboretum.org/openbiblio/opac/index.php)

Fall Plant Sale... (cont'd - p. 2)

foliage has tones of reds, yellows and shades of green, all of which get more intense in cooler weather. During winter to early spring, showy red bracts surround the flowers. This plant grows 4 to 5 feet tall and wide. It is a compact shrub that is grown both for its show in the garden as well as for its long lasting cut foliage.

We have a large crop of seedlings of a California native that is not so easy to find and sometimes tricky to propagate. *Romneya coulteri* or *Matilija* Poppy has large white flowers with crinkled petals and a mass of golden stamens in the center. Some people say the flowers resemble fried eggs. The foliage is an attractive bluish green color and the plant spreads by sending up new stalks. It is deciduous during the winter.

Hummingbirds will appreciate our large selection of *Grevilleas* this sale. Look for the large specimen plants like *Grevillea* 'Poorinda Blondie', *Grevillea* 'Ivanhoe' or *Grevillea* 'Robyn Gordon' with their showy toothbrush like flowers to groundcovers such as *Grevillea X gaudichaudii* and the ever-popular *Grevillea lanigera* 'Coastal Gem'.

If you are looking for native plants for hummingbirds, you can find *Salvia apiana* or white sage that is also a great plant for bees and other pollinators. *Keckiella cordifolium* with its sprays of orange red flowers, *Penstemon cardinalis* and *Penstemon centranthifolius* (Scarlet Bugler) are also good choices. We have numerous species of non-native salvias and fuchsias which are also great hummingbird feeders.

Other plants in the sale are listed below. Look for a more complete listing on our web site arboretum.ucsc.edu after Oct 1.

—Helen Englesberg, Nursery Manager

Arctostaphylos edmundsii 'Little Sur'
Arctostaphylos silvicola 'Alma'
Banksia spinulosa 'Giant Candles'
Callistemon 'Cane's Hybrid'
Ceanothus hearstiorum
Chorizema 'Bush Flame'
Correa reflexa 'Pink Eyre'
Daphne odora
Fremontodendron 'Pacific Sunset'
Grevillea 'Ruby Clusters'
Grevillea lavandulacea 'Penola'
Hermannia verticillata
Leucadendron 'Jubilee Crown'
Leucadendron 'Safari Sunset'
Leucadendron 'Winter Red'
Protea neriifolia
Protea 'Red Baron'
Protea 'Satin Pink'
Restio dispar
Vitis 'Roger's Red'

Arctostaphylos morroensis
Arctostaphylos pajaroensis 'Brett's Beauty'
Banksia spinulosa 'Schnapper Point'
Ceanothus arboreus
Ceanothus thrysiflorus 'Snow Flurry'
Correa 'Dawn in Santa Cruz'
Crowea exalata 'First Light'
Fremontodendron 'Ken Taylor'
Grevillea alpina 'Mt Dandenong'
Grevillea 'Winparra Gem'
Hedychium greenii
Leucadendron discolor 'Pom Pom'
Leucadendron 'Pisa'
Leucadendron 'Wilson's Wonder'
Phyllica pubescens
Protea 'Pink Ice'
Protea repens
Protea 7/11
Ugni molinae

Gardening Marathon

As we drove in, I pointed out the Arboretum Gardening Marathon volunteers working with Rick Flores in the native garden and volunteers in the gift shop. I was worried the reporter might not be impressed with the numbers. As we continued, we passed people in the succulent garden, near the horticulture building, by Helen Englesberg and the nursery crew, briefly saw the folks with Tom Saucedo in the New Zealand Garden, and finally arrived at a large crew of Aussie Weeders by the Australian Rock Garden led by Curator of Australian Plants, Melinda Kralj. The KSBW-TV reporter, Phil Gomez was very impressed by that point. We ended up with over 100 volunteers donating over 450 hours from 9:00 am Friday morning until 6 pm Saturday.

Working through the night seemed to attract a lot of attention. The San Francisco Chronicle did a follow up story. Both the video of the KSBW piece and the Chronicle story "went viral" to some extent with coverage spreading around the internet and around the world. We were covered on Yahoo News, on You Tube, Twitter, Facebook, and in the India Times. This was in addition to the help we received from KSCO, where Program Director, Rosemary Chalmers, did an interview with us before the event. It was a very successful event. Some people actively sought sponsors and some of our members responded to the Spring

Campaign mailing by designating volunteers they wanted to personally sponsor.

Dr. Jean Langenheim donated copies of her latest book to the Arboretum at a book signing hosted by Norrie's and Carole Kelley. Friends from campus and elsewhere joined the public at the book signing.

We thank all of our wonderful volunteers. Thanks to our Gardening Marathon Sponsors:

Sierra Azul Nursery www.sierraazul.com
Monterey Bay Nursery
montereybaynursery.com
Perry's Panorama Nursery
Santa Cruz Mountain Brewing
www.santacruzmountainbrewing.com

We also appreciate donations of food, drinks, publicity, or gardening supplies from the following businesses for either the Spring Sale or the Gardening Marathon.

Santa Cruz Sentinel, The San Francisco Chronicle, The Bagelry, Central Home Supply, Good Times Weekly (Calendar), KSCO and Rosemary Chalmers, KSBW TV and Phil Gomez, The Monterey Herald and Tom Karwin, Master Gardeners, KZSC, KUSP, The Gardener's Club, Whole Foods, Starbucks

Library Donation Expands Eucalyptus Book Collection

This summer, the Jean and Bill Lane Library received a donation of six boxes of books from the estate of Ronald Bracewell, engineering professor emeritus at Stanford University. The many books on Eucalyptus, which were included in the donation have helped expand our growing book collection in this area. The donation fits well with our gardens, which include the largest collections of Eucalyptus and Australian plants outside of Australia. There are also many books on Australian flora, geography, people and history. The Bracewell family remembered the friendship between Dr. Bracewell and the Lanes in deciding where their gift should go. Remember that Arboretum Associates can check out books from the library.

—Mary Ann Leer



Many students helped with the Gardening Marathon, including the Tri Chi sorority. They and others potted up hundreds of succulents.



Australian Books for Sale at Norrie's

Check out Norrie's collection of Australian books this fall. We haven't had this good of a selection in several years, bolstered by the quality duplicates we received from various donations to the library. Another reason besides jewelry, cards, and plants to shop at Norrie's for the holidays!!

On another note, UCSC professor emerita, Dr. Jean Langenheim has personally donated copies of her autobiography to sell at the gift shop. Look for a review of this fascinating book in the next issue. Dr. Langenheim has been a friend of the Arboretum for years. Members of the UCSC Women's club who heard Dr. Langenheim speak will testify to the exciting stories and inspirational narrative.

— Mary Ann Leer

Director's Notes From the Garden: Moving Forward...

We're doing our best to tend the gardens and be well here in the Arboretum. Sometimes when thinking about the gardens, the tune to "stayin' alive" runs through my head. While many new and old challenges keep us on the run and even while the economy presses in on us just like it is for the rest of the world, we are managing to keep most of our collections alive and make very modest enhancements and improvements. So, where to begin?

Professor Gordon Frankie from UCB was here during the mid August two day heat wave to observe native bees in his test plots in the Arboretum. Evidently he had his best day ever in the Arboretum spotting many new species yet to be seen here. Gordon and his team have been observing bees in the Arboretum Aroma garden and native area for several years now.

Williams Tree Service recently "wandered" through the Arboretum with the "Beast". The Beast is an enormous huge chipper capable of chomping months worth of brush piles and whole trees in the blink of an eye. The Beast is nobody you really want to turn loose in the Arboretum on a regular basis, but Williams Tree Service's work essentially enabled us to hit the reset button on our brush program. We removed major fire hazards, trimmed threatening tree limbs and prepared our service roads so that fire trucks can now drive them. Williams Tree Service donated an additional \$2,000 in service to us.

This summer we have had the smallest crew of students in over 30 years and thank goodness, they have been amazing! They have not only enabled us to keep the place open and allow staff to take a few days off now and again, they have also managed to help us maintain collections, fix machinery, keep Norrie's stocked with plants, and tackle major weed problems! Additionally this summer, we've had a "bumper crop" of court-ordered community service volunteers. Mostly we get folks ticketed for jay walking and speeding on their skate-boards. Rather than pay a fine they come to the Arboretum to do hard physical labor. Mostly they are UCSC students and sometimes the really good ones might get hired on after they finish their tours of duty with the court. We also have hugely successful volunteer crews working with our curators throughout each week and special individuals whose work is spread throughout the Arboretum accomplishing tasks well suited to their individual skills. Without the help of our volunteers, community service workers and students, our staff would be totally overwhelmed. As it is, they are just merely overwhelmed.

We're taking a pause with the Visiting Scholar Program (funded previously through gifts) in order to fund other necessary staff and programs but we want to express our appreciation to Visiting Scholars Martin Grantham, Matt Ritter and Patrick Worley for their outstanding contributions. Patrick Worley's program finished much earlier during last fiscal year and we look forward to continuing our relationship with him and watching for the results of the Peruvian collaborations he fostered during his time as Visiting Scholar. Matt Ritter's work on Eucalyptus is becoming very well known and his findings have been published both in *Madroño* and *Pacific Horticulture* magazines as well as being the author on Eucalyptus in the next treatment of *Jepson's California Flora*. Matt has just completed a new book, *A Californian's Guide to the Trees Among Us* Published by Heyday Press. It will be out April 2011.

Martin Grantham's contributions are substantial and the final "golden nuggets" of his project are still coming. He is growing many special South African plants for us, which we'll be planting out this winter. These will include many species we have never grown here before. He has also prepared a consultation report and critique of our South African garden and collections. This document will become the germ for our case report to use in fundraising and future planning. We are grateful to our visiting scholars and hope to restart the program in the future.

Many folks have asked where the progress is on the New Front Gate. This summer, we initiated renewed discussions with campus planning and design staff (their oversight is required), and we've just received a renewed project estimate. While the estimate is somewhat higher than the amount we have raised to date we are endeavoring to move forward as quickly and efficiently as possible. This is especially important today because our front gate was vandalized on Friday August 27, and we prefer not to invest funds repairing an already demolished looking gate. Stay tuned and keep the faith. We hope to get there soon.

While we have been conservative about enhancing collections lately, fall is rapidly approaching and as the weather cools we'll have hundreds of wonderful new species or selections to plant throughout the Arboretum. Many of our recent New Zealand species are grown now and ready to go out. Our work in maritime chaparral communities along the central coast includes dozens of new species represented by dozens more populations and these are bursting at the seams to go out. Helen Englesberg, our nursery manager and her volunteers and students have filled our growing area to the brim awaiting the October Plant sale and the planting season, so please come visit and look forward to a prosperous year ahead.

On a final note, I recently had a thrilling experience one early eve in the Arboretum out back. I was wandering around the brush above the reservoir and decided to take a seat and listen for a while. Todd Newberry advises us to do this once in awhile just to see what might come out of the woodwork. I heard a rustling in the near distance. Usually when this happens I think of lions, but before I could get that image across my internal screen, three bobcats appeared and kept walking towards me as if I was a mere stump to be ignored. One of the cats in the rear caught my eye and nudged the other with them off into the surrounding brush but the leader kept coming until she (or he) was about five feet from me and stopped suddenly. As I was still seated I thought, hmmm... this cat may not think I am much a threat with only my head popping out of the bush. So she started growling at me and this went on for about a minute so I decided I might stand up and show that I was too big for her. She kept growling only now a little louder until after another minute she seemed bored and turned to wonder off only looking back once before she was out of sight. Three bobcats in one sitting!! That's a good day...

— Brett Hall

Claudia Stevens, Arboretum and Amah Mutsun Receive Grant

Building on the relationships between the Mutsun tribe and the Arboretum, Claudia Stevens has offered to paint pictures of plants useful for the Relearning Garden at the Arboretum. The Creative Works Foundation has awarded \$40,000 to Stevens, the Arboretum, and the Mutsun Relearning Garden. Most of the money will go to the artist who will have four gallery shows with information about the Arboretum, the Relearning Garden, and the plant uses.

Relationships were built up between the Arboretum staff, starting with Dan Harder, Rick Flores, Sara Reid, Brett Hall and myself with local leaders of the Amah Mutsun, including Val Lopez, Paul Mondragon, and Chuck Striplin. A partnership continues between the Mutsun, Arboretum, and Pinnacles National Park, where plants that produce excellent basketry materials, are being jointly managed for basketry production. One of the funding organizations at the announcement party for Stevens and the other award-winning artists, said that the partnerships with the Arboretum and Mutsun were what made the project so attractive. We appreciate the long history of plant knowledge that has been preserved and passed on by the current generation and their ancestors, which makes this project possible.

Claudia Stevens was a former student worker at the Arboretum and took classes from an earlier Arboretum student, Jenny Wardrip Keller, who co-founded the internationally recognized Science Illustration Program and continues to bring her students (and her wedding party at her August wedding) to the Arboretum. We feel fortunate to have these long relationships with science illustrators.

– Stephen McCabe

An Arboretum “Walk in the Garden” Quilt

A beautiful, new, blue quilt was offered as the prize in a drawing to raise funds for Arboretum at UCSC. The Sew’N’Sews section of the UCSC Women’s Club, along with the volunteers of the Arboretum’s Gift Shop, Norrie’s, joined forces to help raise about \$3000 to maintain the gardens at the Arboretum. The drawing was on May Day, May 1, 2010 and was won by Hazel Powell.

The Arboretum is self-supporting. The volunteer-run gift shop and this fund-raiser provide much needed income for the self-supporting Arboretum. The quilt fund-raiser was aimed at raising more to maintain the internationally renowned plant collections and support students who work here. Four of the main gardens are represented on the quilt: the Australian, New Zealand, South African, and Californian collections.

Volunteers mentioned above put plants from each of the gardens on light-sensitive cloth quilt squares and then exposed the cloth to the sun. The design was quilted by a leading Santa Cruz quilter, Louise Goodenough. It came with a key, mounted in a sleeve hidden on the quilt back, to the names of the silhouetted plants.



1 to r, Norrie’s volunteers Evonne Waldo, Jo Barbier, Mary Gonzalez, Peggy Williams, Lori Green and Carole Kelley are standing by the quilt at the 3rd annual UCSC Women’s Club Chocolate Festival, where it was first shown, this past January.

The quilt was considered a part of the spring fund-raising campaign to support the gardens and educational mission. See also arboretum.ucsc.edu or Facebook.

In Memorium: Bill Lane

The Arboretum has lost a champion and good friend with the passing of Ambassador William “Bill” Lane. One small part of his tremendous legacy in the world is the Jean and Bill Lane Horticultural Library at the UC Santa Cruz Arboretum. Arboretum members remember his eloquence and passion speaking about the importance of teaching the next generation about conservation.

He represented his country as Ambassador to Australia. The Australian Consulate-General in New York wrote, in part, “Bill lived a large, fulfilling and meaningful life. He loved people, horses, the wonder of our natural environment and above all his beloved wife Jean and their extensive family.” The Consul General also wrote, “Bill Lane was one of Australia’s truest American friends.” There are tributes to him published throughout the world. For years Bill and his brother Mel were publishers of *Sunset Magazine*, the *Sunset Western Garden Book*, and associated titles. I could see the similarity of Ortho Books to *Sunset’s Books* and thought they were just copying a good idea. I didn’t realize the back story from the 1970s until I saw this in the *San Jose Mercury* obituary, “Three years before the Nixon administration banned the pesticide DDT in 1972, for example, Bill Lane banned all DDT advertising in *Sunset* and urged readers not to use it in their gardens. It cost *Sunset* millions in advertising. Pesticide maker Ortho started a book series to compete with *Sunset*.”

Bill was generous and a true conservationist on many fronts. He was 90 years old and is survived by his wife, Jean Lane. To read more, please go to the Arboretum’s web page for links to other stories or start with the *San Jose Mercury*, *San Francisco Chronicle* and *Sunset Magazine* websites.

– Stephen McCabe

calendar of events

Fall2010/Winter2011

october

GARDEN TOUR

Saturday, October 2

1st Saturday of every month. Tour of the Arboretum, free with your admission. Meet at Norrie's Gift Shop at 11am.

COMMUNITY DAY

Tuesday, October 5

1st Tuesday of every month. Free admission to the Arboretum.

ARBORETUM AT UC SANTA CRUZ AND CALIFORNIA NATIVE PLANT SOCIETY FALL PLANT SALE

Saturday, October 9

10am-4pm (Arboretum Associates & California Native Plant Society Members)
Noon-4pm (General Public)

Arboretum Eucalyptus Grove (Memberships to both organizations available at the plant sale) The plant list posted at arboretum.ucsc.edu by October 1st for Arboretum plants.

TOUR GUIDE TRAINING: SUCCULENTS

Wednesday, October 13 from 1:00-2:15pm

Learn about giving tours of the succulent garden with Stephen McCabe, curator of succulents.

TALK & POTLUCK: MOBILE AND INGESTIBLE LANDSCAPES—THE TEA GARDEN ECOLOGIES OF SOUTHWEST CHINA AND SOUTHEAST ASIA

Monday, October 18, Potluck 6pm; Talk 7pm by Brian S. Kirbis who has been conducting fieldwork on Pu'er tea in Yunnan Province, China since graduating from UCSC's Department of Anthropology in 2006.

The uplands of southwest China, northern Burma, and northeast India are considered the original botanical distribution of tea, *Camellia sinensis*. Several varieties of wild and cultivated tea are found throughout the region, including a large-leaf variety used for Pu'er tea production. Pu'er, a compressed tea renowned for its ability to age and mature through a process of microbial fermentation, has experienced

increasing popularity over the last decade. From monoculture industrial plantations to biodiverse old-growth gardens to hybrid forms of sustainable agroforestry combining local and scientific principles, this border commodity enters into global exchange networks and a variety of consumption practices.

november

COMMUNITY DAY

Tuesday, November 2

1st Tuesday of every month. Free admission to the Arboretum.

GARDEN TOUR

Saturday, November 6

1st Saturday of every month. Tour of the Arboretum, free with your admission. Meet at Norrie's Gift Shop at 11am.

DRIED FLOWER & SUCCULENT WREATH SALE

Saturday, November 20, 10 am - 4 pm.

Sunday, November 21, 10 am - 2 pm.

december

NORRIE'S GIFT SHOP OPEN HOUSE

Saturday, December 4, 10am - 4pm

Sunday, December 5, 10am - 4pm

Join our volunteer staff for cookies and cheer. The shop is stocked as never before with gifts of all kinds for gardeners and others with good taste.

january 2011

ANNUAL ARBORETUM VOLUNTEER TRAINING CLASSES

Six consecutive Wednesdays:

January 12, 19, 26, and February 2, 9, 16

Classes meet from 9:30 am to noon

The volunteer training classes are a wonderful way to learn about the Arboretum, its collections, and the variety of opportunities open to volunteers while at the same time expanding your knowledge about plants and gardens.



Erica 'Ron's White'

Donors... (cont'd - p. 1)

Another bench supported by many gifts, which has a lovely view of the fledgling Australian Rock Garden, was dedicated in memory of Denise Glover.

There were many smaller donations that encouraged us because it indicates broad support for the Arboretum. Given the economic times, some of the smaller gifts may represent larger sacrifices too. When we compete for grants, the level of community support is one of the criteria we are judged on. This is another way that gifts of any size help us with our fund-raising.

One of the popular places for people to designate gifts was to match money donated for student apprentices to Arboretum staff. To fill the Apprentice position we were particularly looking for Cabrillo horticulture students who had transferred to UCSC. Anne Salley, fit these categories and did an excellent job working for us and increasing her skills. We had already matched the first \$10,000 anonymous gift for student apprentices and with gifts this spring made progress matching a second \$10,000 gift so we will be able to hire more students. We appreciate every gift.

– Stephen McCabe

Brett Hall... (cont'd - p. 1)

have assumed additional duties. For example, Susie Bower, Administrative Operations Manager, has assumed additional budget oversight responsibilities. Rick Flores has taken on the Pinnacles Project and Relearning Garden.

To more accurately reflect their current duties, two staff members have had their working titles changed. As mentioned above, Brett Hall is now Director. He was previously Arboretum Manager and Director of Living Collections. Stephen McCabe now serves as Director of Development and Research. He was Director of Education, Coordinator of Research and Curator of Succulents. His previous position of Director of Education will remain unfilled, though he will continue to do some educational duties and continue to be curator of the succulent collection. Like Tom Saucedo and Helen Englesberg, Stephen has been at the Arboretum for about 25 years. All of the staff members have multiple duties, including some educational functions, and have been working hard to keep costs in line. It is with great regret that we announce the layoff of Francis Campbell, Restoration and Special Collections Curator, effective September 30, 2010. The Arboretum was able to retain him as long as there was funding for growing contracts. The final contract, however, has run out and no additional growing contracts have been secured at this time. He had previously held the position of Facilities Manager and took care of plants from Viet Nam and other places. The positions of contract grower and facilities manager will remain unfilled. While all of the staff members have embraced new roles and responsibilities the Arboretum is grateful to our dedicated volunteer community, which has provided valuable labor, as well as moral and financial support. Together, we have been working hard at the Arboretum to keep the Arboretum thriving.

– Stephen McCabe

Endowments

The Arboretum is strongly rooted in the short-term due to our dedicated volunteers who perform numerous valuable functions and raise money yearly from memberships, gifts, plant sales, dried flowers, and Norrie's. As a donor, I received a letter as part of a mailing from Virginia Rivera, the new University Director of Gift Planning. She had some ideas about long-term planned giving, including ideas about how to make a charitable gift annuity that would provide one with yearly income for life. The gift would eventually benefit the Arboretum. If you want to know more about this or see some possible language you could show to your advisor to make certain that your money went to the Arboretum, contact me at the Arboretum. The short-term help we have is going very well, but we also rely on our friends to do some long-term planning for the Arboretum as well. The existing endowments provide some security, but will provide better security if they continue to grow as our plants mature.

– Stephen McCabe (831) 427-2998

SUPPORT THE EDUCATIONAL, HORTICULTURAL, CONSERVATION AND RESEARCH GOALS OF THE ARBORETUM!

Yes, I want to give a donation, a gift membership, or renew my Arboretum Associates Membership!

New Member Renewal Gift Membership* Donation Only (no benefits)

Check (payable to **UCSC Foundation**) Check No. _____

Cash

Please bill my [] Visa [] MasterCard [] Discover [] American Express

Card No. _____ Exp. Date _____

Cardholder's Signature _____

*Gift from (Name, Complete Address): _____

Member Name (two names for Salvia or above) _____ Phone Number _____

Street Address _____ E-mail (for occasional reminders) _____

City, State, Zip _____ Yes, E-Membership*

*E-Membership helps the Arboretum save money by sending the Bulletin to your e-mail address.

Membership Levels

- \$45 Calif. Poppy
- \$65 Salvia
- \$ _____ \$100-\$249
Kauri Circle
- \$ _____ \$250-\$499
Erica Circle
- \$ _____ \$500-\$999
Banksia Circle
- \$ _____ \$1000 or +
Protea Circle
- \$2500 Life
- \$ _____ Donation
- without benefits

nursery discount program

Arboretum Associates can enjoy 10% discounts on plants (and sometimes on related merchandise) at the following nurseries:

Gold Rush Nursery

3625 N. Main Street, Soquel, CA 95073 • (831) 465-0314

Drought Resistant Nursery

850 Park Ave., Monterey, CA 93940 • (831) 375-2120

Garden Company

2218 Mission St., Santa Cruz, CA 95060 • (831) 429-8424

Golden Nursery

1122 Second St., San Mateo, CA 94401 • (650) 348-5525

Hidden Gardens Nursery

7765 Soquel Dr., Aptos, CA 95003 • (831) 688-7011

Ladera Garden Center

380 Alpine Rd., Menlo Park, CA 94028 • (650) 854-3850

NewGarden

2440 Mattison Ln., Santa Cruz, CA 95062 • (831) 462-1610

Pottery Planet

2600 Soquel Ave., Santa Cruz, CA 95062 • (831) 465-9216

ProBuild Garden Center

235 River St., Santa Cruz, CA 95060 • (831) 423-0223

Sierra Azul Nursery

2660 East Lake Ave., Watsonville, CA 95076 • (831) 763-0939

And, of course,

Norrie's Gift Shop *at the Arboretum.*

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*The **Arboretum** at UC Santa Cruz is a living museum **inspiring** stewardship of the world's biodiversity through research, **education**, and the **conservation** of rare, endangered, and **extraordinary** plants.*

Moving? Please let us know the address of your next garden... Thanks

The Arboretum is open daily from 9AM-5PM.

Norrie's Gift Shop is open daily 10AM-4PM

The Jean & Bill Lane Library is open Wed-Sun 12PM-3PM.

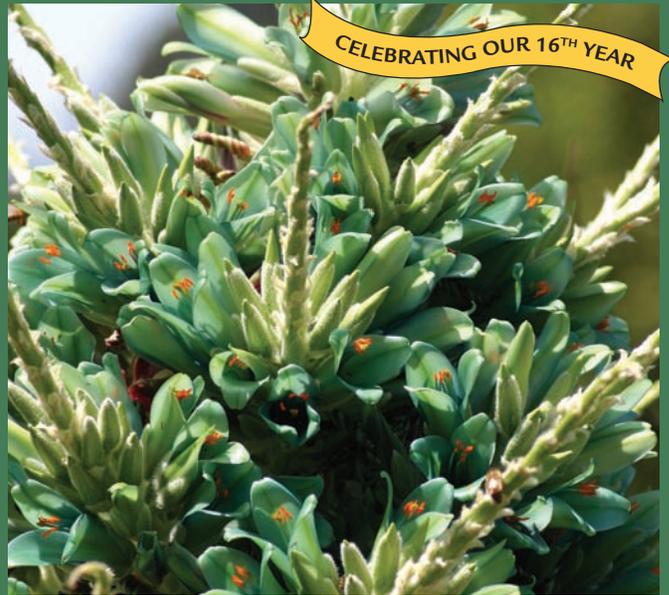
Visit the Arboretum's website at: arboretum.ucsc.edu

For information, or if you have any disability-related needs, call (831) 427-2998 or fax us at (831) 427-1524.

Norrie's Gift Shop

at the Arboretum
at UCSC

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10am - 4pm • 423-4977

Show your current membership card for 10% off!

Norrie's always has a great selection of plants, jewelry, housewares, statuary, books, and gift items.

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