Fall Plant Sale
Saturday, October 11

Fall is the time to take out your wish list of those plants you saw blooming earlier in the year and said “I’ve got to get these for my garden.” It’s the time to take advantage of warm days and cool nights, the sun remaining lower in the sky, and hopefully a good rainy season. Planting in the fall means less work as well as letting nature water for us (we hope) to get roots well-established. I usually wait to start my fall planting until after the first good rain of the season, so I can get my spade in the soil without first having to use the hose to pre-soak the ground. Fall planting is great for many frost hardy plants. If you are gardening in a location that gets significant freezing temperatures, wait to plant those more sensitive species until early spring. If you need advice about all of this, come to the Arboretum plant sale October 11 where staff and volunteers will be available to answer your gardening questions and help you make plant selections. Take advantage of coming to one location for two great plant sales, as our sale is held in conjunction with the California Native Plant Society.

One of our featured Australian plants this fall is *Banksia seminuda* or River Banksia. This is a beautiful, fast-growing small to medium sized tree with linear leaves, deep green on the upper surface and silvery grey below. Flowers are cylindrical, with golden yellow or red spikes. This *Banksia* can be grown in full sun or semi shade. Our plants were grown from seed and will become sturdy trees, but may take several years to be mature enough to bloom.

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Arboretum is Honored as 2008 Non-Profit of the Year in Conservation

The Board of Directors of the Chuck Haugen Conservation Fund (CHCF) selected the Arboretum for the 2008 Non-profit of Year Award. The award was jointly presented by CHCF President, Bruce Delgado and Alec Arago of Representative Sam Farr’s office at the CHCF annual picnic on June 7th at Toro Park.

Within the mission of the CHCF, to inspire and appreciate volunteers and professionals who contribute to the conservation of the Monterey Bay area ecosystems, in the words of Bruce Delgado,

“The Board of Directors of CHCF wishes to appreciate your Arboretum for nearly 45 years of providing the community of researchers and students, plant enthusiasts and conservationists, a place to learn about plants and conservation issues. We especially appreciate all the effort by the Arboretum to build strong ties between the university and the community. Our board members have experienced meetings and conferences held at the Arboretum and have been impressed by the number of interns and volunteers that are included in the Arboretum’s operations. Your strong ties with the Santa Cruz chapter and State California Native Plant Society are invaluable in our opinion for the conservation of Santa Cruz County’s portion of the Monterey Bay watershed.

Of course the nuts and bolts of what you do to house collections of rare or endangered plants from around the

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*continued on page 6*

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Admission Fee Tubes Report

On July 1, the Arboretum began charging admission to visit the gardens. Entry fees for non-members are $5 for adults and $2 for children between 6-17. Arboretum Associate members are always welcome for free. Entry is also free to children under 6, volunteers, those only visiting to shop at Norrie’s Gift Shop, UCSC students, to all on Community day (the first Tuesday of each month), and to members of gardens participating in the American Horticultural Society’s Reciprocal Admission Program.

As “Donation” tubes we averaged $6,400 annually; yielding less than 7 cents per visitor for the estimated 40,000 visitors we welcome each year. These voluntary donations were not raising sufficient funds to cover the costs of servicing our visitors, and Arboretum Associate members covered these costs through annual dues and gifts. After the first two months, the “Pay Here” tubes have yielded $5,200 in much needed revenue to cover these costs.

The Arboretum thanks John and Jenny Bost, Phyllis Norris, Marie Beckham, Lynda Haworth, Sherry Eisendorf, Bill Grant, Peggy Williams, Paula Cole, and Mary Ann Leer, and Norrie’s volunteers for being greeters and answering questions from visitors during the first month. Some visitors have raised questions about the new admission fee but most understand that this is necessary to proactively address our budget challenges. We hope our neighbors and those who visit regularly will join the Arboretum Associates and continue to enjoy the Arboretum and its benefits.

Arboretum Awarded Grant for Improved Collection Stewardship

The Arboretum was awarded a Museums for America (MFA) grant from the Institute for Museums and Library Services (IMLS) for a project titled: Enhanced Stewardship: Collections Data, Seed Repository, and Herbarium. Beginning October 1, this two-year grant will be used to implement a new collection record database program, BGBase. The new program will be used for all Arboretum collections, making them more comprehensive, secure, and accessible for all users. A collections recorder will be hired and a long-term seed storage facility and a small regional herbarium will be established, enabling the Arboretum to better conserve and build collections and participate more fully in regional and international conservation efforts. This initiative will improve the Arboretum’s capability to support collections care, education, research, and outreach.

Australian Plant Susceptibility to Sudden Oak Death, (Phytophthora ramorum)

Ph.D. candidate, Kylie Ireland is doing research into Australian plant susceptibility to the disease Sudden Oak Death (SOD; Phytophthora ramorum) using plants from the Arboretum. Australia does not yet have SOD, and so all of her research is being conducted in California. “The Arboretum’s collections have been invaluable to my research as this large collection has allowed me to work with many of the ecologically important Australian species key to my research”, says Kylie. She hails from Murdoch University in Perth and is associated with the Centre for Phytophthora Science and Management. The Australian Cooperative Research Centre for Plant Biosecurity and the Department of Environment and Water provides funds for her work. Preliminary results of her research shows the majority of Australian species to be susceptible to varying degrees to SOD, with some Eucalyptus showing high susceptibility.

Sara Reid, New Hire in Education

The Arboretum is pleased to introduce Sara Reid, the new assistant in Education. Sara was hired as part of the grant from The Christensen Fund project titled, Culture in the Collections. continued on page 7

Comments from our Visitor’s Book

“Beautiful. Exotic plants from Australia seemed like something from another planet.”
– visitor from San Jose (June 2005)

“Thanks for all the beauty you bring to the world!”
– visitor from Berkeley, CA (February 2005)
Dear Arboretum Friends,

Under the present state budget crisis, with the economy in a deepening slump, the Arboretum is experiencing challenging times yet also, thankfully, has reason to celebrate. Last fiscal year, retail sales from Norrie’s was equal to the previous year despite the reduction in plant sales overall due to the light brown apple moth quarantines and restrictions. With the state budget crisis, UCSC is adversely affected, and cost-saving measures on-campus are resulting in increased costs for the Arboretum for services provided by UCSC. With almost no non-academic resources available on campus, there is little hope for any improvement for support of the Arboretum and its programs in the short term. With UCSC, we are clearly mostly on our own.

The news is not all bad. We are grateful and appreciate that you, our donors and members, are loyal to the Arboretum and dedicated to its mission. Thank you. Last year we enjoyed record gift-giving levels and submitted several foundation proposals for support of our collection care, research, and outreach activities. In this issue we celebrate some of the good collection care, research, and outreach activities.

In addition to being recognized as the Non-Profit of the Year and $250 award, at this event the Arboretum also received a “Certificate of Recognition” from the California State Assembly signed by Assemblyman John Laird and a “Certificate of Special Congressional Recognition” signed by Congressman Sam Farr. “We are extremely pleased to be recognized for our work and contribution to the conservation of plants regionally”, said Executive Director, Dan Harder.

In these challenging times, it is best to focus inward on sustaining our valuable collections, keeping our expert staff supported, and building the foundations necessary to advance when economic and financial conditions improve.

Peggy Williams is stepping down after three years as Arboretum Associates President. Thank you Peggy for your leadership, dedication and commitment to the Arboretum Associates. Peggy will continue on the Board as Past-President and continues her involvement in activities at Norrie’s. Matthew Thompson, current Vice-President, will be the next President of the Board beginning this Fall.

Thank you all for being Arboretum Associate members. As always, I am interested in hearing your thoughts and ideas about the Arboretum.

Puya berteroniana
Substitute “Plant Conservation”

Although I can’t recall her name after 45 years, my high school civics teacher left a lasting impression on me. She was a human rights activist when I was in high school in the 60’s, and she inspired me to get involved in student leadership. That experience, I have come to realize, helped shape my life and career from that point. I learned then that I could help mobilize resources to help other students learn and grow. And I liked doing that. It led me eventually into higher education fundraising as a career.

My civics teacher was also fond of repeating the phrase, “The price of liberty is eternal vigilance.” It takes constant commitment, she would remind us, if we want to preserve the many hard-won liberties we cherish, liberties that were gained by the dedicated efforts of many who came before us. In plant conservation efforts, the price of preservation is also “eternal vigilance”.

Another person who shaped my career is the executive director of the Sierra Club, Carl Pope. I was fortunate to be hired by Carl as a major gift fundraiser during their Centennial Campaign, and I helped them build their volunteer leadership and giving programs in Northern California. The Sierra Club Centennial Campaign focused on raising funds to expand the preservation efforts of major ecosystems across the country. I learned a lot about ecosystems, and worked with many very dedicated volunteers and donors. When someone asked Carl why their Centennial Campaign was so critical and timely, he said, and I paraphrase, that he’d rather address preserving the country’s ecosystems now, than when the problem gets much worse. It was time, he said, to be vigilant.

So, I hope this gives you some idea why I have gotten involved in fundraising, and why I am here at the Arboretum. I value its mission, and want to help it grow and thrive. I have had the privilege of meeting and working with many dedicated volunteers and donors who care about this special place, the collections, and the people who protect them. We are, however, facing a significant funding challenge, given the rough economy and the university’s tight finances. If we want to make sure the Arboretum has the necessary resources to help preserve the world’s plant diversity, both at the Arboretum, and in the world, we too need to be more vigilant.

Tad Sterling – Development Director – (831) 427-2998 – sterling@ucsc.edu

SPECIAL PROJECTS YOU CAN SPONSOR!

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<tr>
<th>Sponsorship Level</th>
<th>Project Description</th>
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<tr>
<td>$1,000</td>
<td>Aroma Garden Renovation</td>
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<td>$1,000</td>
<td>Front Entrance Gate and Wall</td>
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<td>$500</td>
<td>Elvander Taxonomy Trail Signage (NEW)</td>
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<td>$500</td>
<td>New Native Garden Planting Beds</td>
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<td>$1,000</td>
<td>New Paths in Native Garden</td>
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<td>$250</td>
<td>Hummingbird Trail Signage &amp; Interpretation</td>
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<tr>
<td>$250</td>
<td>New World Tour Trail Signage &amp; Interpretation</td>
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<td>$250</td>
<td>Production of 6-Panel Visitor’s Guide &amp; Map</td>
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<td>Sponsor a Student Intern</td>
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<td>$500</td>
<td>Succulent Greenhouse Improvements</td>
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<td>Cutting Garden Shade Hut &amp; Work Area</td>
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<td>$5,000</td>
<td>Memorial &amp; Tribute Benches</td>
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<td>$500</td>
<td>Curator Discretionary Funds (for Australia, South Africa, New Zealand, Native California, Rare Fruit, Succulent Garden, and the Nursery)</td>
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MEMBERSHIPS

California Poppy $45
(1 adult card)
- Free admission to the Arboretum
- Discount at Norrie’s & Local Nurseries
- Priority Entrance to Plant Sales
- Discount on Admission to Lectures, and Events
- Recognition in Bulletin
- Quarterly Bulletin
- Reciprocal Admission to AHS Affiliate Gardens
- Invitation to Members Only Events
- One Garden Admission Guest Pass

Salvia $65 (2 adult cards)
- Dual, Family - All the above
  - Admission of one guest accompanying each member
  - One additional Garden Admission Guest Pass (two total)

Kauri Circle $100–$249
Poppy and Salvia Benefits above, plus—
- Two additional Garden Admission Guest Passes (four total)
- 2 Guest Passes for Priority Entrance to Plant Sales
- 1 Specially Propagated Plant
- Invitation to “Behind the Scenes” Event

Erica Circle $250–$499
All of the above, plus—
- Invitation to Curator Events

Banksia Circle $500–$999
All of the above, plus—
- Invitation to Director’s Dinner

Protea Circle $1,000 & above
All of the above, plus—
- Invitation to Curator Events

Life (1 or 2 Cards)
Poppy & Salvia Benefits above for Life, plus—
- Protea Circle benefits for one year
A Message from Peggy Williams, Arboretum Associates President

Well, it’s finally here; this is my last column as President of the Arboretum Associates. In September, I will turn the Bonsai gavel over to my, oh so, capable successor, Matthew Thompson.

In thinking about what to say in this particular column, I have pondered several “last” presentations - the marvelous finishing lecture of Randy Pausch, for example; or the heart-wrenching farewell by Leontyne Price when, in her farewell performance at the Met, she sings Aida’s farewell to her homeland. Not that I would rise to the level of any of these presentations, but they do inspire me.

And so the words “abundance” and “gratefulness” kept whirling around in my brain. My tenure in office has been abundant in the many friends I have made and in the assistance I have received from both staff and volunteers during that time. And I am truly grateful for all of it. This is an abundant place. It has plants that are comparable to none; they take your breath away with their beauty, their strangeness and their elegance. It has volunteers who are like no others in the world – generous, delightful people who enjoy being with one another as they give of their time and energy to help make things happen. And, of course, our staff has no parallel. They are talented, hard-working, and generous with their time and spirit. All of us who have the privilege to work with them benefit in so many ways. And there are the many donors who give large and small amounts to help pay the costs of keeping the Arboretum the vital place that it is.

But today, I experienced the feeling of true “gratefulness.” Today the Aussie Weeder’s came to our place and weeded our garden. I tell you folks, there is nothing like it. They set to work under their magnificent leader, Melinda, like a botanical swat team to rid the garden of every jot and tittle of material that did not warrant a place there. It would have taken me months to get serious competition from me.

I will not be leaving soon (“Forgotten, but not gone,” as they said of F. Scott Fitzgerald when he missed the train taking him away from Hollywood.). I will still be at Norrie’s and doing Norrie’s intake of inventory, on the events committee and in various other places where I can stir up trouble. I look forward to working with all of you in several capacities in the future.

Be well, and do good work. –Peggy

Thank You to Our Special Sponsors

We wanted to express our thanks to each and every one of you who have made Sponsorship gifts from January 1, 2007 to June 30, 2008 in support of the Special Projects and Music Series

Special Project Sponsors:

| Aroma Garden Renovation | Anera Bevers, Elspeth Bobbs, Ray Collett, Lynda and Peter Flaworth, Fredaline and Harry McDonald, and Phyllis Norris |
| Bird baths | Stephen and Darryl Richman |
| Visitor’s Guide & Map | Susan S. Martin |
| Front Entrance Renovation | Jenny and John Bost, Francesca Deaver, Alison Galloway, Bob and Sim Gilbert, Carole Kelley, Flora Ling and Paul Sturm, Susan Martin, Peter Prindle, Jeff and Lisa Rosendale, Barbara Shields, Matthew Thompson, and Peggy Williams |
| Facilities & Trails Upgrades | Jo Barbier, Tom McKinney, Jr. |
| Hort II Acoustic Project | Lorna Clark |
| Hummingbird Trail & Signage | Mrs. Philippe Hammerness and Susan Martin |
| Memorial Benches | Kiki May, Fredaline and Harry McDonald, Ranko Petroni |
| New Zealand Travel Fund | Shirley Harder, Jeff Rosendale |
| Student Intern | Linda Caruthers, Rachel Spencer and Kevin Rooney |
| Visitor’s Guide and Map | Susan Martin, Surf City Growers, Lincoln and Lee Taiz |

Music Series Sponsors:

| Series | Independent Energy Systems, Pacific Sun Properties |
| Single Concert | Joni Janecki & Associates |

Plant the Seed, Grow the Garden;

Gifts to Benefit the Donor and the Arboretum

As a member of the Arboretum, you are aware that its important work continues only through the generosity of its supporters, people like you and me. Besides the satisfaction of advancing our mission, there may be other benefits for the donor such as naming opportunities, income tax savings and increased income. Below is a comparison of the benefits of various types of gifts.

Outright gifts are where the donor does not retain any control or financial interest. It may be a gift of cash, securities, or real estate. With few exceptions, the donor can deduct the fair market value of the gift on his/her income tax return, i.e. reduce one’s taxable income by the value of the gift. Generally the maximum deduction in any year is limited to 50% of the donor’s adjusted taxable income (ATI) with any excess deduction carried into future years. Every gift is unique since the tax benefits depend on many different factors (ie. cost basis). The Arboretum will work with you, the donor, and your tax advisor to make sure that you get the maximum benefit from your gift.

A donor who owns appreciated securities or land may find it more beneficial to make a gift of the appreciated property because the Arboretum, unlike the donor, can sell the property without owning capital gains tax. Appreciated assets are assets that you own that have gone up in value, i.e. investment properties, stocks. For example, the owner of land worth $100,000 (with a basis of $30,000) would be hit with about 25% capital gains tax on the $70,000 of appreciation – about $17,500 in taxes! By donating the property to the Arboretum, we will sell the property and apply the full $100,000 to our mission. You can also use appreciated assets to fund gifts that will provide a guaranteed stream of income to you.

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Book Review

Cacti, Agaves, and Yuccas of California and Nevada, by Stephen Ingram.

Cachuma Press 2008, 244pp, with 262 color plates, 16 botanical watercolors and 52 range maps.

Although I’m a botanist who deals with the technical details of some succulent plants, what I did first when I received the final version of Cacti, Agaves, and Yuccas was admire the photos and illustrations. Author Stephen Ingram helps remind us of what it is like to be in the habitats of these succulents with excellent photos of Joshua trees in the sun with wildflowers, in the snow, and after sunset with a new moon. Sixteen watercolors by E.O. Murman are remarkable for their accuracy, beauty and realism. Great photos, a book not so technical that it scares off the neophyte, but with enough detail and careful research to make it useful to a professional botanist: Ingram and Cachuma Press have scored on all three counts.

You might think that as a long-time lover of cacti and succulents, I might be biased in favor of those plants and I guess I am. However, the cholla, Cylindropuntia prolifera, is one of my least favorite plants when I’m pulling its branches off of my leg with pliers. Even that vicious species looks attractive in this book, but not enough to make me forget the spines. Other species are much less aggressive and their symmetry and sculptural qualities can be appreciated by spine-ophobes, at least from a safe distance or through the book. The delicate nature of the petals will surprise those unfamiliar with anything but the multi-armed denizens of the dry seasons.

This is more than a small format coffee table book, the photos and range maps on their own will serve as useful tools for identifying the plants. With a bit more time, the careful descriptions allow one to be more certain of the correct identifications. In addition to being a useful field guide, there are sections on culture, conservation, ecology, and places to see the plants in the wild. By placing much of the technical information in eight appendices, a key, and a glossary, Ingram doesn’t bog down readers, but lets his prose keep them moving through the descriptions and sections on conservation, horticulture, and ecology. If you have any interest in succulents, you should look at this book and come hear the author talk about the subject in September too.

— Stephen McCabe

Available at Norris’s at the Arboretum and at Ingram’s talk at the Arboretum on Monday September 22, 2008 at 7:00 pm.

Fall Plant Sale... (cont’d - p. 1)

Another Australian native we have found to be very popular with gardeners is Correa ‘Dawn in Santa Cruz.’ This plant is a hybrid Correa developed by the first director, Ray Collett. Blooming winter and spring, it has pink bell-like flowers with chartreuse tips. This shrub grows about 4 feet tall and wide and does well with dappled sun or light shade.

If you are looking for groundcovers, we have several California natives including Arctostaphylos ‘Carmel Sur’, both cultivars of Arctostaphylos uva-ursi, ‘Pt Reyes’ and ‘Radiant’ and Canthus gloriosus ‘Heart’s Desire’. Also from our native California collection is Arctostaphylos pumila or Sandmat Manzanita. This plant is a low growing shrub with light olive green leaves spreading out from 3 to 6 feet. It can tolerate heavier soils and can be grown in light shade or full sun. And for a tough accepting plant that provides food for native pollinators, plant Erica carnea or St Catherine’s Lace. This plant is drought tolerant and has showy flat white flower clusters during the summer.

From our South African collection, look for Leucadendron ‘Rising Sun’. This hybrid is vigorous and grows into a bushy shrub 7 to 8 feet tall and as wide. It is attractive all year long, and especially from fall into the winter when the bracts which surround the flowers become deep pinkish red. It is both drought and frost tolerant once established. We will also have both male and female plants of Leucadendron macowanii, the acacia-leaf cone bush. This is a fast growing shrub with narrow leathery green leaves. The female form has the prominent seed cones.

Hebe topia is comes from our New Zealand collection and grows into a rounded well-branched tidy shrub, 3 to 4 feet tall and wide. It has elliptical grey green leaves with white flowers.

The following is an abbreviated plant sale list. For a more complete list of Fall Plant Sale offerings, go to arboretum.ucsc.edu after October 3.

- Adenanthos cuneatus
- Banksia speciosa
- Banksia victoriae
- Beaufortia squarrosa
- Berberis pinnata ssp. insularis ‘Shnilemoon’
- Brachysella celsianum
- Cylindropuntia prolifera
- Erica caffliculata
- Fuchsia - various species
- Grevillea lanigera - cream and red
- Grevillea ‘Long John’
- Grevillea ‘Ruby Clusters’
- Hebe everestensis
- Hebe venustula ‘Sky Blue’
- Hibbertia truncata
- Isopogon cuneatus
- Leucadendron argenteum
- Leucadendron gollpinii
- Leucadendron ‘Wilson’s Wonder’
- Mahonia gracilis
- Olearia traversii
- Prostanthera aspalathoides
- Protea ‘Pink Ice’
- Puya mirabilis
- Salvia apiana and other sage species
- Ugni molinae
- Zieria prostrata

Plant the Seed... (cont’d - p. 5)

for life (an annuity) in the form of a Charitable Gift Annuity (CGA) or a Charitable Remainder Trust (CRT).

Annuities. Yes, you can plant a tree, pick and enjoy the fruit, and still have the tree benefit future generations. The beauty of a Charitable Remainder Trust (CRT) and Charitable Gift Annuity (CGA) is that you can make a gift, retain the right to income (an annuity), receive an income tax deduction, and, ultimately, benefit the Arboretum. The Arboretum’s interest is called the charitable remainder interest because the Arboretum gets that which remains after the income interest ends. While many CRTs are funded with cash, securities, or investment real estate, a donor can fund the trust using his or her home. In this case, the donor can receive an income stream and retain the right to live in the home. If the donor wants a greater tax deduction, he/she can forego the income stream and get a larger tax deduction. On the other hand, donors can donate a partial

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interest of his/her home before selling it. This way the donor is able to keep the tax free amount (cost basis + improvements) and use what would have been the taxable portion to fund a Charitable Gift Annuity (CGA) or a Charitable Remainder Trust (CRT). This enables the donor to again bypass capital gains and create a lifelong income stream.

Wealth replacement. With a CRT the charity keeps the trust assets at the end of the trust term, which is likely to be at the death of the donor. This may cause some potential donors to shy away from this kind of gift as it diminishes what is received by the donor’s surviving family members. This is a legitimate concern especially where the younger generation has not yet established financial well-being. One strategy, if the donor is insurable, is to establish an irrevocable life insurance trust that obtains sufficient life insurance on the donor to replace the value of the property transferred to the CRT. Proceeds from the CRT may be sufficient to cover the insurance premiums. The beauty of this plan, when properly done, is that the donor’s taxable estate is reduced (thus lower taxes) and the family members can get a liquid asset (cash) at significant tax savings.

Bequests. From the donor’s standpoint, the major benefit of a transfer at death is that wealth transferred is no longer needed to maintain his or her lifestyle. Naming possibilities can give comfort to the donor’s family and friends since this creates a lasting memorial to the person’s good deeds and generosity. The vehicles discussed earlier are attractive to donors who want to increase their income now and leave a gift to the Arboretum.

Conclusion. Only lifetime gifts, outright or CRTs/CGAs, give the donor an income tax deduction. These gifts also give the Executive Director, staff, and friends of the Arboretum a chance to express their appreciation directly to the donor. The donor also has a chance to see his/her generosity make a positive difference. The donor can also become more involved in what and how they want their gift to be realized. When children and grandchildren of the donor become aware of the contribution, they too have a chance to express their pride in his or her accomplishments.

Creating a CRT will increase the donor’s income which will result in greater financial security that in turn might make it easier to help other family members and/or engage in wealth replacement strategies. If estate and capital gains taxes are a concern, both lifetime gifts (whether outright or as a CRT/CGA) and bequests avoid inclusion in the donor’s taxable estate and thus are not subject to this tax. Transfers that take place at death do not generate an income tax deduction for the donor since his or her income tax year closes as of the date of death.

Lifetime charitable gifts, when compared to gifts at death, generally create greater benefits for the donor. Nevertheless, a person may have good reasons to prefer a combination of lifetime and transfers at death. The alternatives should be discussed with his or her estate and tax planning advisors. The Arboretum would like to be a recipient of your generosity and stands ready to work with you.

This is the second in a series of articles about ways you can support the Arboretum through planned gifts. These types of gifts not only can provide you with a charitable deduction, but some will generate annual income for you as you contribute a gift for the Arboretum’s future. John Bost, JD, Arboretum Board member and Michael Lorilla, JD MBA, UCSC Director of Planned Giving co-authored this article and are available to assist with additional information. Please contact Tad Sterling at the Arboretum for any assistance you may need.

Sara is from San Leandro, CA and has been associated with the Arboretum since fall of 2006. She recently graduated from UCSC with a degree in Environmental Studies and a degree in Anthropology. Ethnobotany has always interested Sara, and the study of the relationship between plants and people has proven to be a natural intersection of her two majors. The Arboretum provided an opportunity for Sara to take her interests and turn them into a useful project. For her senior internship she completed the self-guided Ethnobotanical Tour to the California Natives Entrance Garden in the fall of 2007. In learning about past and present uses of native plants, Sara reflected on the value of traditional knowledge and analyzed how it might influence our connections with the environment today. Her project was a starting point for larger ethnobotany projects in the garden and she is now working as an assistant to Stephen McCabe to develop educational materials on plant uses throughout the Arboretum. Sara hopes that the ethnobotany projects at the Arboretum will highlight cultural histories, as well as encourage a more personal, present day connection with the landscape.

California Department of Parks and Recreation Restoration Project with the Arboretum

The CA Department of Parks and Recreation is working with the Arboretum on the Laguna Lagoon Uplands Coastal Scrub Restoration Project to harvest local seed and then grow 120,000 plants to be transplanted into the project site on five acres on the north side of Laguna Creek. Seeds were harvested last fall and winter and are now growing in easily planted tubes. The plants are in poly houses near the coast at the Long Marine Lab and the Center for Ocean Health. Francis Campbell has expertly managed this project with great help from students, Aurora Gaines, Ryan Fry, and Jordan Hyman. The 18-month contract is the type of work the Arboretum is becoming increasingly involved in as regional needs for knowledge and expertise in native plants increases. This contract allows the Arboretum to establish a long-term seed storage facility, providing low-temperature and low-humidity conditions for a repository of collected native and accessioned collection seed.

Curator Event in the Eucalyptus Grove

Melinda Krajil (Curator of the Australian Collection) and Matt Ritter (CalPoly San Luis Obispo Professor and Arboretum Visiting Scholar) talking Eucalyptus in the Grove to Rosemary Raphael and Lorna Clark. Photo by Mike Clark.
nursery discount program

Arboretum Associates can enjoy 10% discounts on plants (and sometimes on related merchandise) at the following nurseries:

Drought Resistant Nursery
850 Park Ave., Monterey, CA 93940 • (831) 375-2120

Garden Company
2218 Mission St., Santa Cruz, CA 95060 • (831) 429-8424

Golden Nursery
1122 Second St., San Mateo, CA 94401 • (650) 348-5525

Hidden Gardens Nursery
7765 Soquel Dr., Aptos, CA 95003 • (831) 688-7011

Ladera Garden Center
380 Alpine Rd., Menlo Park, CA 94028 • (650) 854-3850

Pottery Planet
2600 Soquel Ave., Santa Cruz, CA 95062 • (831) 465-9216

Lumbermens Garden Center
235 River St., Santa Cruz, CA 95060 • (831) 423-0223

Sierra Azul Nursery
2660 East Lake Ave., Watsonville, CA 95076 • (831) 763-0939

And, of course, Norrie’s Gift Shop at the Arboretum.

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