

A Note from Executive Director Martin Quigley

Dear friends,

There have been many changes at the Arboretum over the last year, and new challenges as well. We are entering a year of strict fiscal austerity while simultaneously losing valued staff due to several retirements.

Our twice-yearly plant sales have been good events, but profits have not increased significantly for many years. So, after a lot of discussion, we are going to try a new approach. In addition to growing more plants for sale, we want to be more strategic about what kinds of plants we are selling, and how we sell them.

We have just finished work on expanding the outdoor plant sales area at Norrie's Gift & Garden Shop here at the Arboretum, almost tripling the display space. We intend to have more plants there, all year round.

In place of the Fall Plant Sale, we are going to have a **Grand Opening for the new Norrie's plant display on Oct 12, from 10-4**. We are happy to be hosting the California Native Plant Society's Fall Plant Sale at the same time, in the same location as last year. It is our hope that both the CNPS and the Arboretum will have a wonderful day.

You can direct questions to me at [maquigle@ucsc.edu](mailto:maquigle@ucsc.edu), or to Katie Cordes at [cscordes@ucsc.edu](mailto:cscordes@ucsc.edu) or Angelica Gomez at [agomez41@ucsc.edu](mailto:agomez41@ucsc.edu).

Yours truly,

Martin